

# **MARKETING OPPORTUNITIES\***

## **HYANNIS AREA CHAMBER OF COMMERCE**

### **Chamber Web site Listing & Link**

Listing on [www.hyannis.com](http://www.hyannis.com) including a link directly to your Web site.

Member: Free

Non-Members: Not available

### **Brochure Rack Space**

Members: Free

Non-Members: \$500 annually

### **Membership Directory Listings**

Members: Free

Non-Members: Not available

### **Visitor Inquiry Leads**

(bi-weekly in-season, monthly off-season via mail or e-mail)

Members: Free

Non-Members: \$195 annually

### **Membership Lists** (approx. 700 business names and addresses)

Members: \$30

Non-Members: \$80

### **Membership Labels** (approx. 1,050 names and addresses)

Members: \$100

Non-Members: \$175

### **Business After Hours Sponsorship**

Members: Cost of \$250 (non-refundable) when added to list as future host. Then, allow Chamber to collect door fee *or* \$750 sponsor fee will waive door fee for attendees.

Not available to non-members.

### **Visitors Guidebook Advertisement** (150,000 Circulation)

Members: Ad priced per size and color    Non-Members: Not available

### **Visitors Information Center Digital Signage**

(also streams on HACC website)

Call HACC for rates

### **Newsletter Ads in Monthly Flagship** (distributed by Barnstable Patriot, circulation approx. 5,000)

Ads priced per size and color

Call HACC for rates

### **E-Blast Sponsorship**

Members: \$150

Non-Members: \$250

### **Tourism Assistance**

*Multi-media materials available on request*

**There are many other sponsorship and advertising opportunities available, call 508-775-7778 ext 13 to request an appointment to learn more!**